

Social Influence & Research Methods Workshop

Overview: This workshop explores the concept of human behaviour in a social context. Students will be given the opportunity to explore the relationship between everyday social phenomena and the way social psychology attempts to explain these phenomena. This is done with a focus on connecting these theoretical issues to applied settings and real-world issues. Students will be encouraged to explore the ethical and methodological issues involved in the study of social psychological theory and its application in real life situations.

Learning Objectives:

By the end of the workshop, students will be able to:

- Demonstrate knowledge and understanding of a range of key areas in social psychology research.
- Understand the concepts of individual vs collective self-identities and personal/social identities
Explore a range of skills to research and evaluate research in social psychology.
- Explore aspects of social psychology in our everyday lives
- Explain how we can apply an understanding of social psychology to digital communication.
- Understand how to apply social psychology to global issues.

Links to the National Curriculum

This workshop complements the following areas within the AQA AS & A Level Psychology Specification:

AO1, AO2, AO3

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