

The Design Brief

Objective

To create a poster that showcases the project idea that you developed during the Week 1 and Week 2 Arden Achieve Institute of Foundation Studies mini-project (“the Theme”).

Your poster should either be:

1. An original poster, created by yourself
2. Take up no more than one slide of PowerPoint
3. Have a maximum wordcount of 500 words

There will be 3 categories that we will judge each artwork submission against; please see clause 4.1 of the Terms and Conditions for more details.

Your poster must not include:

1. anything of a distressing or age-sensitive nature.

Please see clause 3 of the Terms and Conditions on how to submit your Entry.

If you have any questions, you can contact the Institute of Foundation Studies' Arden Achieve Champion Jodi Withers at jwithers@arden.ac.uk.