

**Arden AI Art Competition “Envisioning Future Tech in Your Own Industry” - Marketing and Promotion Consent Form**

**For the avoidance of doubt, you do not have to provide your consent to any of the below and such consent is not a condition of your Entry to the Competition being accepted (so long as your Entry complies with the Terms).**

Please confirm whether you consent or not to your participation in any of the following marketing/promotional activities in relation to the Competition:

- I consent to taking part in interviews / testimonials (which may be photographed, filmed or recorded (audio and statements)) in relation to the Competition and agree that Arden (or any third party Arden permits) can use the interviews in its social media channels, website(s) and marketing materials, including but not limited to brochures, print material and audio-visuals.
- I consent to a photograph(s) of myself (taken by Arden or provided by me) being used (in any format) in connection with the interviews / testimonials above, by Arden (or any third party Arden permits) in its social media channels, website(s) and marketing materials, including but not limited to brochures, print material and audio-visuals.
- I consent to Arden publishing my Entry, along with my name, on its website, newsletters, social media channels and marketing materials.
- I consent to Arden announcing my name at the Awards Ceremony, if I am selected as a winner.
- I DO NOT consent to any of the above marketing/promotional activities.

The marketing/promotional materials produced as a result of the events above shall be used by us and any third party we permit, in a number of media, including but not limited to print, digital and electronic use. These image(s) and/or recording(s) will be viewable and available to the general public worldwide via the internet.

I understand that:

- editing may be required by us or by agents authorised by us for quality or technical purposes;
- edited subsections may be used in other Arden University materials for purposes stated above;
- the image(s) and/or recording(s) may be shared with third parties/affiliates for educational, marketing and promotional purposes;
- the image(s) and/or recording(s) will be stored securely in appropriate file formats on servers belonging to us and/or our authorised agents/suppliers; and
- publication on the internet will mean that the images and/or videos are available worldwide, including in countries where there is no data protection legislation.

By submitting this form, you consent to your contact details being used by us to contact you in connection with the Competition and the form. We are committed to processing

information in accordance with the UK GDPR and the Data Protection Act 2018. The personal data collected on this form will be held securely, kept according to our record retention guidelines and will only be used in connection with the Competition. Please refer to our Privacy Policy for more information at <https://arden.ac.uk/privacy-policy>. For any data protection queries, please email [dpo@arden.ac.uk](mailto:dpo@arden.ac.uk).

If you have any queries about this form or wish to update your personal details, please contact the marketing team via email at [marketing@arden.ac.uk](mailto:marketing@arden.ac.uk).

This consent form, and any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with it or its subject matter or formation shall be governed by and construed in accordance with the law of England and Wales. You and us both irrevocably agree that the courts of England and Wales shall have exclusive jurisdiction to settle any dispute or claim (including non-contractual disputes or claims) arising out of or in connection with the consent form or its subject matter or formation.

The definitions in the Competition terms and conditions will apply in this Consent Form.

**First Name:** \_\_\_\_\_ **Surname:** \_\_\_\_\_

**Student Number:** \_\_\_\_\_ **Student Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please send your complete and signed consent form to [berlincareers@arden.ac.uk](mailto:berlincareers@arden.ac.uk).